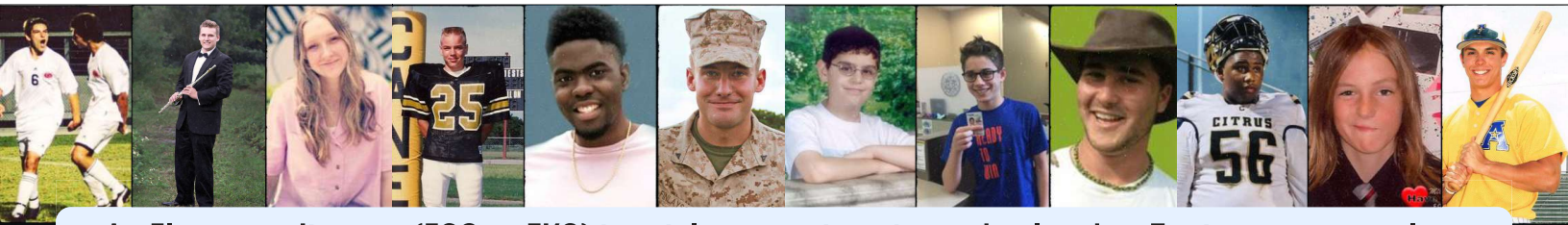




# WHO WE PLAY FOR

# HEART SCREENING

For Every Kid Who Never Had The Opportunity



An Electrocardiogram (ECG or EKG) is painless, non-invasive and only takes 5 minutes to complete.

Each ECG is read by a board certified pediatric cardiologist.

## WHEN:

6/13/2026 10:00 AM - 01:00 PM

## WHERE:

5881 Rand Blvd, FL 34238 ·, Sarasota, Florida, 34238

## COST:

\$20

## REGISTER :

<http://whoweplayfor.org/form-redirect?id=261196888640066>



To learn more about Who We Play For or to get involved, visit [whoweplayfor.org](http://whoweplayfor.org)

**80%**

No symptoms prior to sudden cardiac arrest event

**1 IN 300**

Youth have a detectable heart condition

**#1**

Cause of death on school campuses and in student athletes





# WHO WE PLAY FOR

Sudden Cardiac Arrest (SCA) is the leading cause of death in student athletes and in the school system, most of which can be prevented. **Electrocardiogram (ECG or EKG) heart screenings are now required prior to participation in Florida high school athletics** and Who We Play For (WWPF) is honored to screen children across the state and country.

Together, we are advancing the standard of care. The result will be a generation that gets to grow up.



Lives Saved **400+**

## Electrocardiogram (ECG) Screenings

*Quick, Effective & Affordable*

### 5 Minutes

Amount of time it takes to screen 1 student.

*\*Quicker with pre-registration*

### ~95% vs ~4%

ECGs are more effective at identifying those at risk than physical evaluation alone.

### ~2%

False positive rate since the implementation of the International Criteria for ECG Interpretation in Athletes.

### \$20 vs ~\$150

An ECG with WWPF is \$20 compared to the typical cost. *\*For any prospective student-athlete falling under the SB1070 requirements unable to afford their screening, it is free.*

### Less Than 3%

Number of screenings that are flagged as abnormal.

## How it Works

- 1 Select a screening through our website: <https://www.whoweplayfor.org/heart-screening-registration>
- 2 WWPF and school district provide ECGs to students on site.
- 3 ECGs are interpreted by pediatric cardiologists volunteering with WWPF.
- 4 Results are delivered to the students' guardians and are connected with appropriate follow-up care.

## Sign Up Here

To learn more about WWPF, visit our website and social media channels!



**For Every Kid Who Never Had The Opportunity**